

RACHEL ENGL

Art Director

rachelraven98@gmail.com
rrengle.com

Experience

Commonwealth // McCann

Art Director | January 2023 - present

Work directly with creative directors to concept, pitch, and create content for Chevrolet. Working on broadcast, digital, video, and other kinds of content.

Periscope

Jr Art Director | July 2021 - January 2023

Work directly with creative directors to concept, design, and present campaigns for brands like Minnesota Lottery, Comfort Colors, and Goldtoe.

Telos Corporation

Associate Graphic Designer

September 2020 - July 2021

Coordinate with the Art and Design Director to design print, digital, and video materials that create brand awareness. Design, concept, and animate posts for social media channels. Provide copywriting and photography support as needed. Operate as creative director for a government customer. Basically a utility player.

Design/Marketing Intern

June 2019 - August 2020

User Interface designer for an internal communications system, assist TelosID and Telos with graphic advertising, branding and social media. Assist US Census with image processing.

Education

Savannah College of Art and Design

BFA Advertising and Branding

Skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Figma

Working Independently

Remote Collaboration

Self Starter

Awards + more

Effie Awards

2024 Round One Judge

AdFed Gold Pin

5 AdFed Silver Pins

2 AdFed Bronze Pins

Minnesota Lottery

3 Student ADDYs

Caribou Coffee

Judge's Choice Student ADDY

Caribou Coffee

Cannes Future Lions Shortlist

Target

Featured

AdAge

CampaignUS

