

RACHEL ESPER

Senior Art Director

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rrengle.com

Experience

Curiosity

Senior Art Director | June 2024 - Present

Work directly with creative directors to concept, design, and build campaigns for brands like Stop & Shop, Mike and Ike, Tiki Cat, and Goldenberg Peanut Chews. Plus, throwing in on new business.

Commonwealth // McCann

Art Director | January 2023 - June 2024

Work directly with creative directors to concept, pitch, and create content for Chevrolet. Working on broadcast, digital, video, and social.

Periscope

Jr Art Director | July 2021 - January 2023

Work directly with creative directors to concept, design, and present campaigns for brands like Minnesota Lottery, Comfort Colors, and Goldtoe.

Telos Corporation

Associate Graphic Designer

September 2020 - July 2021

Coordinate with the Art and Design Director to design print, digital, and video materials that create brand awareness. Design, concept, and animate posts for social media channels. Provide copywriting and photography support as needed. Operate as creative director for a government customer. Basically a utility player.

Education

Savannah College of Art and Design

BFA Advertising and Branding

Skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Figma

Working Independently

Remote Collaboration

Self Starter

Awards + more

Effie Awards

Round One Judge

AdFed Gold Pin

5 AdFed Silver Pins

2 AdFed Bronze Pins

Minnesota Lottery

3 Student ADDYs

Caribou Coffee

Judge's Choice Student ADDY

Caribou Coffee

Cannes Future Lions Shortlist

Target

Work Featured

AdAge

CampaignUS

LBB

MediaPost

